Evaluator: Jeffrey Siekpe-Sambo

Evaluator Info: Professor & Chair

Department of Business Information Systems, Tennessee State University

**EDUCATION**

* Ph.D. The University of Texas-Pan American (now UT-Rio Grande Valley (2003) International Business & MIS
* MBA. The University of Texas-Pan American (now UT-Rio Grande Valley (1999)
* MS. (Cand. Scient.) Norwegian University of Science and Technology (1997) Environmental Chemistry
* BSc. University of Science and Technology (1992) Chemistry

**PROFESSIONAL HISTORY**

* Professor & Chair, Department of Business Information Systems, (Oct 2024 – Present)
* Professor, Department of Business Information Systems, (July 2021 – Sept 2024)
* Professor & Chair, Department of Business Information Systems, (July 2012 – June 2021)
* Associate Professor, (September 2008 – August 2014)
* Assistant Professor, Tennessee State University (January 2004 - August 2008)
* University of Texas-Pan American, TX (January 2003 - December 2003)
* Lecturer, University of Texas-Pan American, TX (January 2003 - December 2003)
* Research Assistant/Graduate Assistant, University of Texas, Pan American (1999 - 2002)
* Local Area Network Administrator, College of Business Administration (1997 - 1999)
* University of Ghana, Legon
* Lab Technician, Department of Soil Science, University of Ghana, Legon (1985- 1989)

**OTHER PROFESSIONAL EXPERIENCE**

* Established New Interdisciplinary Undergraduate Program in Business Data Analytics
* Restructuration of the Department Curriculum from traditional course delivery to online and interactive delivery modes.
* Created concept and vision for high-school and community colleges program within Information Systems disciplines as the guiding principle of our Departmental Strategic Vision
* Developed new Departmental partnerships with industry; Dell, Deloitte, HCA, TN Lottery, Microsoft, Johnson Controls
* Catalyzed new initiative with industry partners to form Advisory Board to support the objectives in curriculum development, professional development, student placement, and scholarship funding
* Develop Departmental assessment guidelines and standards to match AACSB accreditation standards
* Implemented communal/service learning in partnership with Nashville hands-on
* Co-Principal Investigator and chief architect of $3 million in external funding for the Departments of Computer Science BIS in establishing the EBM Enterprise Center

**HONORS & AWARDS**

* 2004: Globalization Seminar. Center for International Business Education and Research Award, TN, Memphis.
* 2004: John A. Howard AMA TechSIG Award for Best Doctoral Dissertation.

My academic background includes a Bachelor of Science in Chemistry from the University of Science and Technology, an MS in Environmental Chemistry from the Norwegian University of Science and Technology, an MBA and a Ph.D. in International Business & MIS from the University of Texas-Pan American (now the University of Texas Rio Grande Valley).

My professional career has been dedicated to teaching and conducting research in business analytics / big data, user interface design, human-computer interaction, e-commerce systems, Health IT, internet security and privacy, service innovation, and culture and IT. I currently focus on business analytics, business intelligence/data mining, web design, programming, database design, statistics, and mobile app development.

My research is motivated by what I see as the fragmented state of model-theoretic developments in information systems. However, the IS field has produced an array of highly specialized formal systems, with many at a high level of accuracy and elegance individually. However, despite shared assumptions, they currently form an unwieldy hole full of redundancies. Therefore, the primary purpose of my research program is to strengthen the empirical and formal connections between construct domains traditionally addressed by separate areas of research in Information Systems. My long-term goal is to have connections between and within motivation theories, human- computer interaction/user interface features, IT adoption and use, and construct degrees and measurements.

Sincerely,

A close-up of a signature

AI-generated content may be incorrect.

Jeffrey Siekpe-Sambo, Ph.D. Professor

Department of Business Information Systems College of Business